

Date: 11 October 2023	Extension to MSA	FINAL
CONFIDENTIAL		

EXTENSION TO THE MANAGED MARKETING SERVICES AGREEMENT DATED 5 NOVEMBER 2021

This Extension Agreement ("Extension") is entered into this _____ day of _____ 2023.
13-Oct-2023 | 12:47 PM BST

BETWEEN:

OML INC. DBA OLIVER, a company registered in Delaware with a principal place of business at 55 Broad Street, New York, New York, 10004, USA ("**Agency**"); and

ACRISURE, LLC, a company organized in the State of Michigan whose principal place of business is located at 100 Ottawa Ave SW, Grand Rapids, MI 49503 ("**Client**"),

WHEREAS:

- (A) Agency and Client have entered into a Managed Marketing Services Agreement dated 5 November 2021 (the "**Agreement**").
- (B) The Agreement expires on 31 October 2023. The parties have agreed to extend the terms and conditions of the Agreement on the terms and subject to the conditions stated in this Extension.

IT IS AGREED:

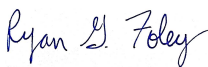
1. For good and valuable consideration, which is hereby acknowledged as received, the parties agree to vary the terms and conditions of the Agreement by deleting 'Term' as defined in Clause 1.1 of the Agreement, and replace it with: "**Term** means the duration of this Agreement, being 3 years beginning on the effective date. "
2. Terms defined in the Agreement shall have the same meaning when used in this Extension.
3. This Extension shall take effect on 1 November 2023 notwithstanding that this Extension may be executed after that date.
4. Except for the provisions expressly set forth in this Extension, all provisions of the Agreement shall remain unchanged and in full force and effect.
5. This Extension shall be without prejudice to any right or remedy which may have accrued to either party prior to this Extension.
6. This Extension and any disputes arising out of or in connection with it (whether contractual or non-contractual, such as claims in tort, for breach of statute or regulation, or otherwise) shall be governed by and construed in accordance with the laws of England and any dispute or claim arising out of or in connection with this Extension which the parties cannot settle will be subject to the exclusive jurisdiction of the courts of England and Wales.

IN WITNESS OF THE ABOVE the parties have signed this Extension on the date of last signature of this Extension.

Signed for and on behalf of
OML INC. DBA OLIVER

Signature: 
Print Name: Peter Kuhn
Title: CEO North America
Date: 13-Oct-2023 | 12:47 PM BST

Signed for and on behalf of
ACRISURE, LLC

Signature: 
Print Name: Ryan G. Foley
Title: Executive Vice President
Date: 11/9/2023